5th Yearbook of Civil Aviation
The Brazilian Institute of Civil Aviation is a non-profit organization that since 2016 has fostered the civil aviation market through specialized and strategic content prepared based on research and analysis aiming the spread of knowledge contributing to the growth of the sector and development of human resources and technology for aviation.
Media and communication

Site

Daily updates about Market News, industry, technology and national/ international infrastructure of civil aviation

Year reach
+ than 43.000 Views

Average of
17.000 Year users
Our media

Newsletter
A report of the main News is sent weekly

E-mail marketing
Marketing of promotions and reports.

Seasonal frequency

Reach
+ than 4.000 professionals of the sector

Format
via e-mail
5th edition Publish

Contents
Civil Aviation trends; Inputs market; Civil Abiation market; Consumer market;

Format
Digital or printed
Periodicity: Yearly
Printed: 1,000 units

Objective
To support planning and decision making by companies and sector authorities with information of the main market statistics

Digital
Available for download via website, News and e-mail marketing
Target audience

1,000 copies will be delivered to:

Presidents, vice-presidentes, directors and executives from governamental agencies and companies in general
Sponsorship Opportunity for each chapter

- **Investment**: US$4,000,000
- **Double page printed**: Company logo on the back and front page of the publication
- **Logo at the sponsors section**: Comment and photograph of the sponsor’s representative on the subject of the chapter
Sponsorship Opportunity for each chapter

Investment US$4,000,00

Logo at the website (During 12 months*)

Broadcast of an institutional video of the company at the online launch event

Two interviews from the sponsor (previously set dates)

Promotion of the logo during 12 months in the news

Printing of the the logo of the company in all material related to the publish

*valid from the date of contract signature
Gold sponsorship

Simple page printed

Comment of the sponsor about the chapter

Logo at the website

Logo at the section “Gold sponsorship” in the publication

Investment
US$3,000.00
Silver Sponsorship

Investment US$2,000,00

Logo at the website

Logo at the section “Silver Sponsorship” in the publication

Half page printed publicity
Contact

paloma.lima@institutoaviacao.org

www.institutoaviacao.org

WhatsApp +55 (19) 3524-9218