Mídia Kit 2020

5th Yearbook of Civil Aviation

> 2020 >



The Brazilian Institute of Civil Aviation

Tha Brazilian Institute of Civil Aviation is a non profit organization that since 2016 has fostered the civil aviation Market through specialized and strategic content prepared based on research and analysis aiming the spread of knowledge contributing to the growth of the sector and develoment of human resources and technology for aviation.



Media and communication

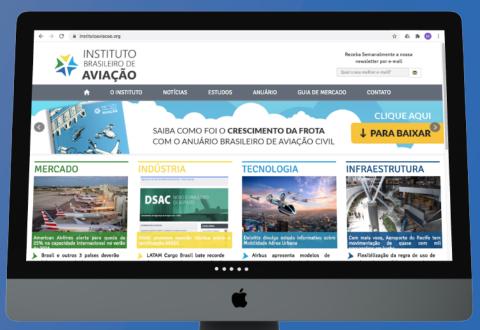


Site

Daily updates about Market News, industry, technology and national/international infrastructure of civil aviation



Average of **17.000** Year users



Our media

Newsletter

A report of the main News is sent weekly

E-mail marketing

Marketing of promotions and reports.

Seasonal frequency



Reach

+ than 4.000 professionals of the sector



Format via e-mail





4/07/2020 INFRAESTRUTURA / INFRASTRUCTURE Viracopos apresenta recuperação gradual de passageiros em tunho

ANAC promove reunião técnica sobre a certificação AVSEC

Boeing 737 MAX faz outro voo de testes perto de Seattle

LATAM Cargo Brasil bate recorde de transporte de cargas realizado em aeronave



Delta coloca todos os seus aviões Airbus A350-900 em operação

Air China realiza seu primeiro voo com novo COMAC ARJZ:

Lufthansa expande voos, e vai conectar o Brasil à Europa com 10 frequências

4/07/2020 INFRAESTRUTURA / INFRASTRUCTURE

Flexibilização da regra de uso de slots é estendida para próxima temporada de

Azul atinge a marca de 225 voos por dia, após redução das operações na



SAIBA COMO FOLO CRESCIMENTO DA FROTA COM O ANUÁRIO BRASILEIRO DE AVIAÇÃO CIVIL

CLIQUE AQUI J PARA BAIXAR

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Ano II - Edição nº 29 | 17 de Julho de 2020

5th edition Publish





Contents

Civil Aviation trends; Inputs market; Civil Abiation market; Consumer market;



Objective

To support planning and decision making by companies and sector authorities with information of the main market statistics



Format

Digital or printed Periodicity: Yearly Printed: 1.000 units



Digital

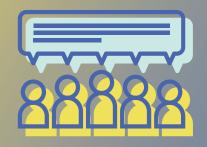
Available for dowload via website, News and e-mail marketing

Target audience





1.000 copies will be delivered to:



Presidents, vice-presidentes, directors and executives from governamental agencies and companies in general

Sponsorship Opportunity for each chapter

Investiment US\$4.000,00



Double page printed



Company logo on the back and front page of the publication



Comment and photograph of the sponsor's representative on the subject of the chapter



Logo at the sponsors section

Sponsorship Opportunity for each chapter

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Logo at the website (During 12 months*)



Broadcast of an institutional vídeo of the company at the online launch event



Two interviews from the soponsor (previously set dates)



Promotion of the logo during 12 months in the news



Printing of the the logo of the company in all material related to the publish

Gold sponsorship





Simple page printed



Logo at the website



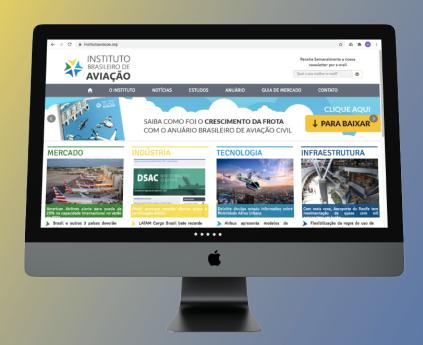
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Logo at the section "Gold sponsorship" in the publication

Silver Sponsorship

Investiment US\$2.000,00



Logo at the website



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Logo at the section "Silver Sponsorship" in the publication

Half page printed publicity



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